

Grace Goudreau

UX Designer

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PROFESSIONAL SUMMARY

UX Designer specializing in AI-native product design for enterprise scale. Known for thinking beyond the immediate brief, building AI design frameworks, pioneering digital twin testing concepts, and shipping solutions adopted across global markets. Equally strong in hands-on craft and strategic influence, with deep experience in Figma, design systems, and cross-functional collaboration.

WORK EXPERIENCE

UX Designer July 2024 – Present

PepsiCo | Chicago, IL

- Lead UX designer on an AI-native supply chain scenario modeling tool, partnering directly with Google and PepsiCo teams to define a pioneering enterprise AI experience
- Driving AI-first design adoption across PepsiCo by building frameworks, patterns, and workshops — regularly presenting to and collaborating with cross-functional teams to modernize design workflows
- Led UX design for Order Management tooling with accessibility standards embedded throughout, with the solution adopted across 3 additional global markets — driving AI-enabled workflow automation, higher order accuracy, and faster end-to-end processing
- Designing a proof-of-concept internal digital twin tool for AI-powered user testing — enabling teams to validate ideas and designs before ever engaging real users, reducing research overhead and accelerating decision-making

Product Design Intern May 2023 – August 2023

West Monroe | Chicago, IL

- Partnered with the design lead to deliver polished mobile and desktop experiences across the full design lifecycle
- Turned complex client requirements and technical constraints into clean, actionable design solutions

EDUCATION

Bachelor of Science in UX Design, Minor in Design & Innovation August 2020 – May 2024

Purdue University

SKILLS

Design Tools: Figma, FigJam, Figma Make, Prototyping, High-Fidelity Wireframing, Claude, Cursor

AI & Innovation: AI-Native Design, AI Workflow Integration, Digital Twin Concepts, Prompt Design, Proof-of-Concept Development

Design Practice: Design Systems, User Research, Usability Testing, Accessibility & WCAG, Journey Mapping, Service Blueprinting, Information Architecture, Design Thinking, Rapid Iteration

Collaboration & Leadership: Stakeholder Collaboration, Cross-Functional Leadership, Workshop Facilitation, Presentation, Design Advocacy